



Dima Kobeliatskyi

Lead **designer with sixteen years of experience** in design for startups, e-commerce, enterprise B2B/B2C, and SaaS, in Healthcare, Finance, Cybersecurity, Education, Travel, Social networks/Messengers, Logistics, and Media. I've shipped websites and products across the web, mobile (iOS & Android), Windows, and macOS.

Work Experience

Senior UX Designer > Lead Designer > Design Manager

DataArt | 2016 – Present

Grew a design team from 5 to 17 professionals by establishing streamlined hiring processes, standardized design workflows, and detailed documentation. This led to the successful launch of numerous projects for US and European markets, ranging from startups to enterprises serving over 10M users.

My contributions to recent projects in Cybersecurity, Banking, and Retail included building scalable design systems, crafting full-scale UX/UI experiences across mobile, tablet, and web, and designing advanced, data-rich dashboards for business users. In Cybersecurity, I optimized Design system and UX flows to accelerate high-quality product launches; in Banking, my work increased user engagement by 12% and boosted operational efficiency; and in Retail, I helped launch a full-scale online marketplace in just 5 months.

Throughout these projects, I reported to senior stakeholders and collaborated closely with product management, engineering, marketing, and fellow designers to ensure outstanding outcomes.

Founder, Lead Designer

prosto* AGENCY | 2010 – 2016

Led and founded a design-oriented digital production agency. We helped startups and companies worldwide become more profitable by creating user-centred websites and mobile apps.

Lead Designer

WANTED TRANSFORMER AGENCY | 2014 – 2016

Worked as Lead designer and UX Consultant. The main focus was on small startups with quick solutions to go on the market. Some clients are Depositphotos, Crello, AdMixer, Wetterheld.

Lead Designer

MWDN Ltd | 2015 – 2016

Worked as Design Lead for a small design team of 4 professionals. Partnered with cross-functional leaders and clients. Created, documented, and distributed a unified set of guidelines, toolkits, and methodologies for designers.

Founder, Lead Designer

ProstoApps | 2013 – 2014

Led and founded the product company. We created task&time management tool "Tayme" for small agencies like ours. It allows users to set the tasks and track the time for implementation from an iPhone.

Founder, Art Director

Funkey Starr's Bureau | 2012 – 2014

Led and founded the small illustration bureau. Our focus was on creating logos, corporate identity, graphic design, commercial illustrations, graphics for games, vector graphics, icons in skeuomorphism style, etc.

Founder, Web Designer

Digital ART Studio | 2008 – 2010

Led and founded the web studio. Worked with clients: Peugeot, Elle, New York Philharmonic, Blizzard Entertainment.



Mississauga, Canada



hey@kobeliatskyi.com



[linkedin.com/in/kobeliatskyi/](https://www.linkedin.com/in/kobeliatskyi/)

Education

Master's Degree In Computer Processing Graphic Information

National Technical University
"Kharkiv Polytechnic Institute"
2007 – 2013

Certifications

Google Project Management Specialization

Coursera | Google
2022 — Ongoing

UX Management: Strategy and Tactics

Interaction Design Foundation (IxDF)
2022 | [Show credential](#)

Google UX Design Specialization

Coursera | Google
2021 | [Show credential](#)

Design Thinking for Innovation

Coursera | University of Virginia
2018 | [Show credential](#)

Skillset & Software

UX & UI

Design System

Data Visualization

Product Design

User Research

Web Design

App Design (Web, iOS, Android, MacOS)

Human-Centered Design

HTML & CSS

Deliverables: Wireframes & Mockups, High-fidelity Interfaces, Prototypes, Style Specs, Design System, Enterprise Dashboards, User Story, Proto Personas

Software: Figma, Sketch, Flinto, Principle, Adobe XD, Affinity (Designer, Photo, Publisher), VS Code, JIRA, Confluence, WordPress, Bootstrap, Google Analytics, HotJar